



Kathalaya's International Academy of Storytelling 3 days Certified Beginners Course – July, 2024



KATHALAYA



www.kathalaya.org



WHAT YOU WILL LEARN

Course Contents to improve your Competencies

Introduction through an activity
Fishbowl activity
Differences in Hearing and listening
Contemplative, Reflective and Different ways and aspects of listening

4 pillars of a story
Key elements of Storytelling
Movement, sounds, gestures, mime
Voice and Tone for storytelling
Voice modulations

Actions Expressions and Body language
Visualisation techniques
Emotions and Human connectivity
Story structures

Creating a story
Presentation techniques
Evaluations and Feedbacks
Certificate



TAKE AWAYS

1. Listening with all your sense awareness
2. Giving voice to your story
3. Step by Step structure to create
4. Finding your own storytellers voice
5. Presenting a story
6. Focused storytelling
7. Participatory Learning
8. Self confidence
9. Emotionally resonate with yourself
10. Collaborative Learning
11. Multi skilled learning
12. Story Engineering-
13. Tapping your inner stories
14. Finding your own strengths

METHODOLOGY

1. Experiential Learning
2. Participatory Learning
3. Activity based Learning
4. Group Learning
5. Interactive Learning
6. Skill based Learning



KATHALAYA

WHY STORYTELLING



There are those moments when something new has entered into us, something unknown – A story perhaps.

Great stories have always inspired the way people think. Great philosophers and motivational speakers use stories to state a fact or to drive home a message effectively.

Storytelling Taps, Tells and Transforms people to craft their stories to stimulate an emotional and intelligent response from the participants. They are engaging and effective because they activate the listener's imagination.

Storytelling techniques helps people to communicate the story effectively using the right language tone and voice.

172
batches of Certified
courses completed
25 years

www.kathalaya.org



KATHALAYA

GEETA RAMANUJAM

Our Facilitator , Master storyteller and trainer

GEETA RAMANUJAM Is an Internationally renowned Storyteller, Master trainer, Educator, Author and Academician who wears many hats. She is a three times TED X speaker, Ashoka fellow and a pioneer of the storytelling movement in India. Geeta is the founder director of KATHALAYA'S INTERNATIONAL ACADEMY OF STORYTELLING in Bangalore, India. Kathalaya is the only credible and Globally recognised Academy for Storytelling in the World with affiliations to USA, Scotland and Sweden. Kathalaya completes 25 years in the Storytelling field 1998-2023.

Geeta has widely travelled to 48 countries and the 27 states in India to establish Storytelling as a tool of learning and to set up Storytelling centres .She has trained over 98 491 people so far in the field of Storytelling. She has set up over 20 STORYSPACE-Storytelling Centres as a Franchisee unit in India and abroad.

Geeta has performed and trained people at the Scottish Storytelling Centre, UK, Norway, Germany, Japan, Singapore, Thailand, South Africa, Austria, Greece, Istanbul, Thailand, Japan, Sweden, Poland, USA, Sri Lanka, and recently the BOCADEUCO festival at Brazil.

Geeta has authored several books the recent one being "Tales from Around the World" by Penguin publishers.

Geeta is the Indian Coordinator for the International Storytelling Network –RIC besides being the Indian coordinator of the Indian Storytelling Network. Geeta has several awards to her credit -the recent International award for the Best storyteller at BO CA DO CEU storytelling festival at Brazil and the Governors award in Tamil Nadu for the Best Story Narrator. She was also recognized and mentioned by our Prime Minister Modi Ji in the Man Ki Baat programme. She has twice been conferred the title of Bangalore Hero in Karnataka.

**“Geeta is the goddess of storytelling and Kathalaya her heart beating for the world.” –
Linda Williamson, Author and Storyteller, Edinburgh**

OTHER DETAILS

COURSE DATES

19th ,20th& 21st July ,2024
Friday ,Saturday &Sunday

COURSE TIMINGS

9.30-4pm on all 3 days

FEE STRUCTURE

INR 22000 (Twenty two thousand only)
Includes Lunch, Certificate and Guide book

COURSE VENUE

Kathalaya Trust,
88,BHBCS Layout
Bannerghata Road
Bangalore-560076

<https://goo.gl/maps/XJ4KbEcRgpExjE2h8>

PAYMENT MODE

NEFT

Account No	20030866441
IFSC Code	MAHB0001021
Account Name	Geeta Ramanujam
Account type	Savings Account
Bank Name and address	Bank of Maharashtra ,Mico Layout Branch, Bangalore 560076

or **G pay** to 9845207073

- Your registration will be confirmed once you transfer the fee for the course with a confirmation mail to kathalaya@gmail.com
- This is non refundable amount valid for online or offline courses up to 6 months.
- Contact 8277389840 or kathalaya@gmail.com for further details

WHO CAN ATTEND ?

- Trainers
- Educators
- Parents
- Working Professionals
- Journalists
- Counselors
- Corporates
- Performing Artists
- Entrepreneurs
- Theatre professionals
- Budding Storytellers
- Students

Glimpse of our course

<https://youtube.com/shorts/ZNOvltRJM2c>

Course feedback from participants

<https://youtu.be/tg07cJ5ROq4>

<https://youtu.be/HVr6FUmXPn4>

<https://youtu.be/t2t6lWQhdXk>

<https://www.youtube.com/watch?v=VcukqI twVsQ>

AFFILIATIONS AND CREDENTIALS

Kathalaya has set up an International Academy of Storytelling -The only Globally recognised academy for storytelling in the World.

The Academy conducts Certificate and Diploma courses all over India and the World to revive the Art of Storytelling .

The certificates are affiliated to the International Storytelling Center U.S.A.- Scottish Storytelling centre-Edinburgh, Scotland,UK, and University of Skovde, Sweden.



INTERNATIONAL
STORYTELLING CENTER



UNIVERSITY
OF SKÖVDE





KATHALY

**Sir Donald Smith- Director of the Scottish Storytelling
Centre Scotland 's affiliation**

<https://youtu.be/HPaM7ypznHk>

**Jimmy Neil smith- affiliation for the
beginners course.**

<https://youtu.be/soYOf4rztcw>

Feedback of participants

<https://youtu.be/GKo-BIhMy-Y>

[Glimpses of Storytelling course](https://www.youtube.com/watch?v=kV32kJdm2ZE&t=18s)

<https://www.youtube.com/watch?v=kV32kJdm2ZE&t=18s>



KATHALY





KATHALAYA

CONTACT

Email: kathalaya@gmail.com

url : www.kathalaya.org

8277389840

#88, BHBCS Layout, 2nd cross, 3rd main,

Bannerghatta Road, Bangalore - 560076.

Phone: 8277389840

