



## THE MASTER STORYTELLER

Geeta Ramanujam



**Enriching and Nurturing –The Storytelling Way  
Through decades**

**RECEPIENT of the BEST STORY NARRATOR AWARD FROM THE GOVERNOR OF TAMILNADU**

# THE MASTER TRAINER

- ❖ Degree- Masters in Economics, Masters in Education  
Bachelor of Library & Information sciences.
- ❖ Founder of IAST\_ The international Academy of Storytelling-1998-2018  
The only Globally recognised Academy for storytelling in the world.
- ❖ Story Curator and reviver of oral narratives for the global audience.
- ❖ A crusader for change management and the Storytelling framework -  
Transforming people's thinking & creativity
- ❖ Impacting Young minds to think differently-  
Spinning new yarns to keep stories alive in little hearts.
- ❖ Corporate Trainer Leveraging new perceptions & ideologies.
- ❖ Faculty at The Azim Premji Univ & University of Gothenberg ,Sweden
- ❖ Renowned Speaker at International & National Conferences.





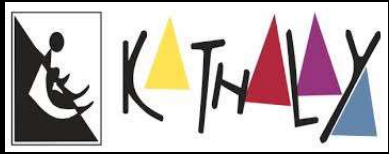
# AWARDS AND RECOGNITION

- **Inaugurated** the first International festivals and Centres at Dubai ,Poland, Sweden, Bahia, Brazil, Sri Lanka, The Himalayas, Norway, INDIA AND IN SMALLER TOWNS OF INDIA.
- **Receipient of several International Storytellers Awards**-besides the Bo CaDeu festival at Sao Paulo in 2016.
- **International affiliations** for Storytelling courses in India from Sweden, Scotland and the USA.
- **First Indian storyteller** to perform and train at Dubai, SriLanka, UK, Cambridge, Germany, Sweden, Norway, Denmark, Austria, Brazil, Peru and USA.
- **The first Indian coordinator** to collaborate with the Ministry of Culture in Sweden to set up Storywood - the first Storytelling festival in Sweden.
- **First Indian Coordinator** of the Red International Storytelling Network representing 163 countries around the world and recognized by UNESCO
- **Representative** at the International Jonesborough festival in USA
- **To Set up International Storyspaces** in Latin America and Ireland
- **The Limca book of records for organizing the first International storytelling festival in India-2005**

# AWARDS AND RECOGNITION

- ❖ Ashoka fellowship
- ❖ International Storytellers award at the
- ❖ BoCA Deu festival, Brazil
- ❖ Karnataka Women and Child Welfare award
- ❖ Bangalore Hero award
- ❖ Bangalore 94.3 FM award
- ❖ Bangalore Citizen award-Namma Bengaluru
- ❖ Rotary awards Bangalore and Chennai
- ❖ Literature festival awards
- ❖ Best Speaker awards at Toastmasters, CBSE , NCERT
- ❖ BEST STORY NARRATOR AWARD from the  
Governor of Tamil Nadu Banwarilal Purohit – June 2019





# TESTIMONIALS

- ❖ The deep philosophy and the emphasis on us as people as a whole to become better storytellers - *Anjali Cariappa, School Principal*
- ❖ It was like taking a Holy dip, offering prayers and creating stepping stone for destiny - *Shanker Annapindi, Corporate trainer*
- ❖ Workshops are simple, insightful and energizing. It gave me a feeling that I am good at many things. It reversed my belief - *Krishna G, Sr. Consultant Mercury International*
- Thank you for conducting such a wonderful session yesterday- a life time treasure for me! I must say that you put forward everything in such a simplistic manner that made the entire session very engaging, enjoyable and insightful - *Praveen Sinha, VP Corporate HRD, Escorts Pvt Ltd.*
- Geeta Ramanujam is the most wonderful storyteller I know. Her presence is the landing of the lightest, brightest and most colourful butterfly on the flower of your soul. Her stories have a depth of beauty humour and truth that at once touches the inner space of mystery, the outer rims of harmony and the essence of humanity. Geeta has become a Goddess of Storytelling on the Platform of the World. “*Geeta is the goddess of storytelling and Kathalaya her heart beating for the world.*” - *Linda Williamson, Author and Storyteller, Edinburgh*
- Queen Geeta, I am humbled by your grace. Such a great leader. I have learnt a lot as you have elevated my being. THANK YOU. - *Usifu jalloh, Sierra Leone West Africa*

# MEDIA



"I think it had to happen. It's so strange," Ramanujam said. "For me my belief and my thought was in the U.S., everything had to be organized well ahead, whether you want to meet someone—but this just happened. And I began to believe in a lot of things after that. It all fell in place."

After attending the National Storytelling Festival in 2003, Ramanujam returned to India and began what would become India's first storytelling festival and would land the event in the Guinness Book of World Records. But her story doesn't start there. Ramanujam

## THE RETELLER

By Ashvia Khan, Pune Mirror | Updated: Oct 3, 2017, 02:30 AM IST

🖨️ A- A+



*Renowned storyteller Geeta Ramanujam will conduct a workshop and story session in the city this week*

Geeta Ramanujam was introduced to the art of storytelling when she was a youngster growing up in Bombay, in the 1960s. Her parents would narrate all kinds of tales to her, which left an indelible impression on the internationally renowned Bengalurobased storyteller. "I grew up on stories in absence of the internet," she said.

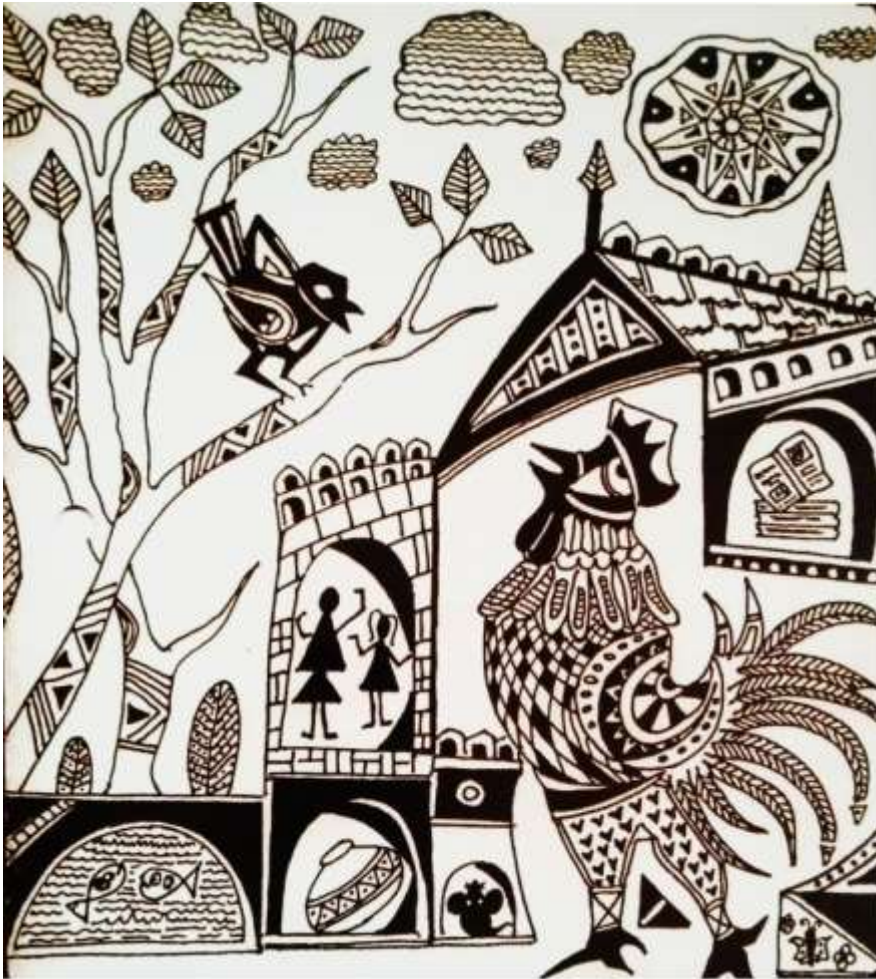
*Ramanujam also sings while narrating stories, to engage her students. She can easily spot if the listeners are interested in the story or not*

Showreel: <http://www.youtube.com/watch?v=1nRK3dT8oWg>

Tedtalks: [www.youtube.com/watch?v=P2ccK66KKe8](http://www.youtube.com/watch?v=P2ccK66KKe8)

Media: [punemirror.indiatimes.com/entertainment/unwind/the-reteller/.../60943503.cms](http://punemirror.indiatimes.com/entertainment/unwind/the-reteller/.../60943503.cms)

<http://www.heraldandtribune.com/featured-news/storyteller-weaves-life-tales/>



**THANK YOU**

Email: [kathalaya@gmail.com](mailto:kathalaya@gmail.com)

URL : [www.kathalaya.org](http://www.kathalaya.org)

Add: Kathalaya Trust  
#88, BHBCS Layout,  
2<sup>nd</sup> Cross, 3<sup>rd</sup> Main,  
Bannerghatta Road,  
Bangalore - 560076.

Phone: 8277389840,  
9845207073

